

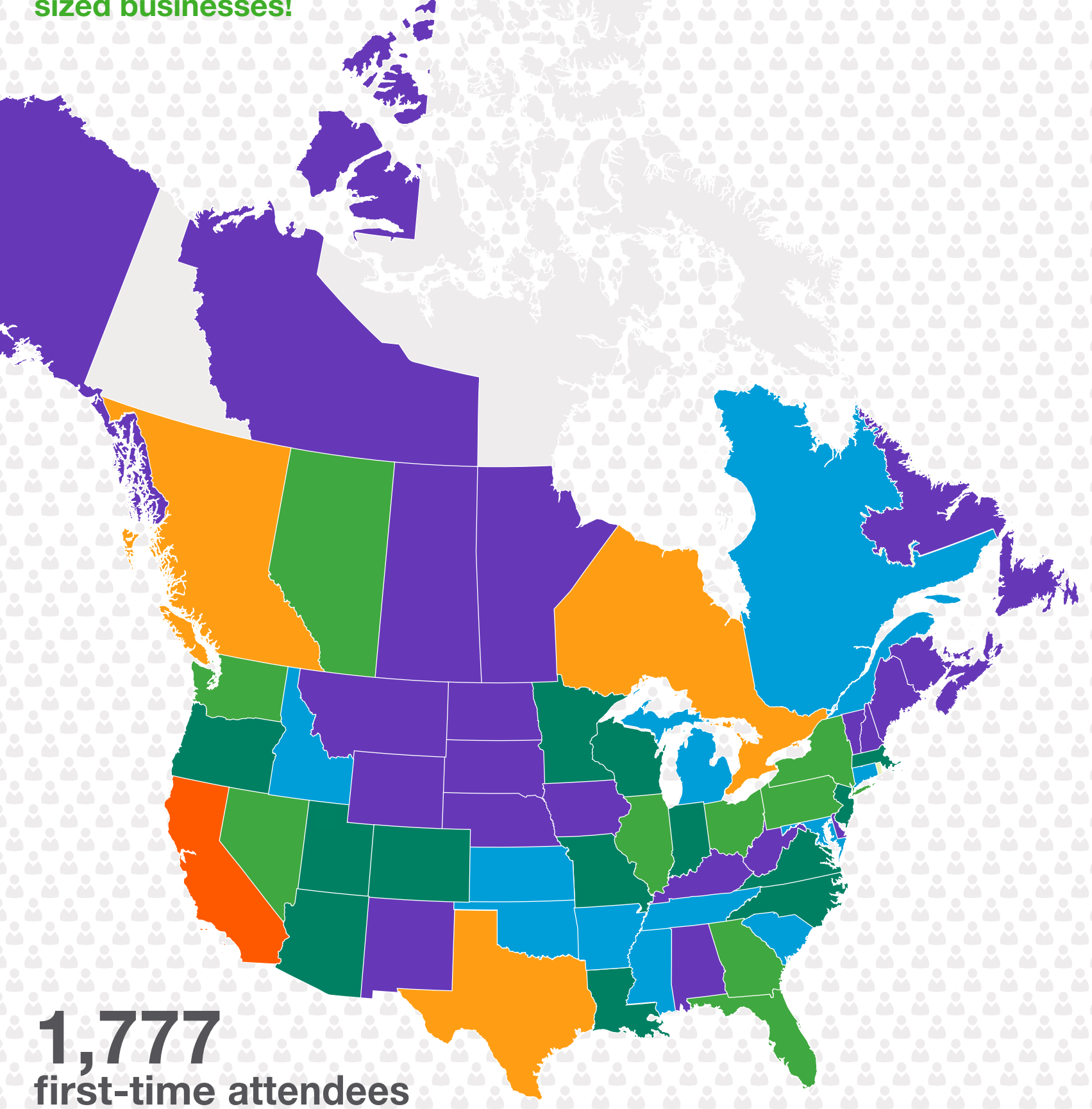


We invited everyone to “**join the conversation**” at Sage Summit. How many conversations were there?

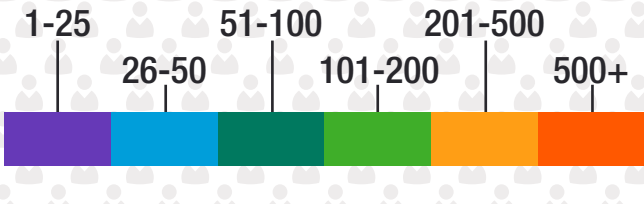
Even if each attendee had only three conversations during the event, it would take **1,312 hours** to have all of the conversations at Sage Summit back to back.



11,700 customers, partners, small business owners, medium-sized growth companies, accountants, bloggers, analysts, and countless others agree . . . **Sage Summit is THE event for ALL small and medium-sized businesses!**



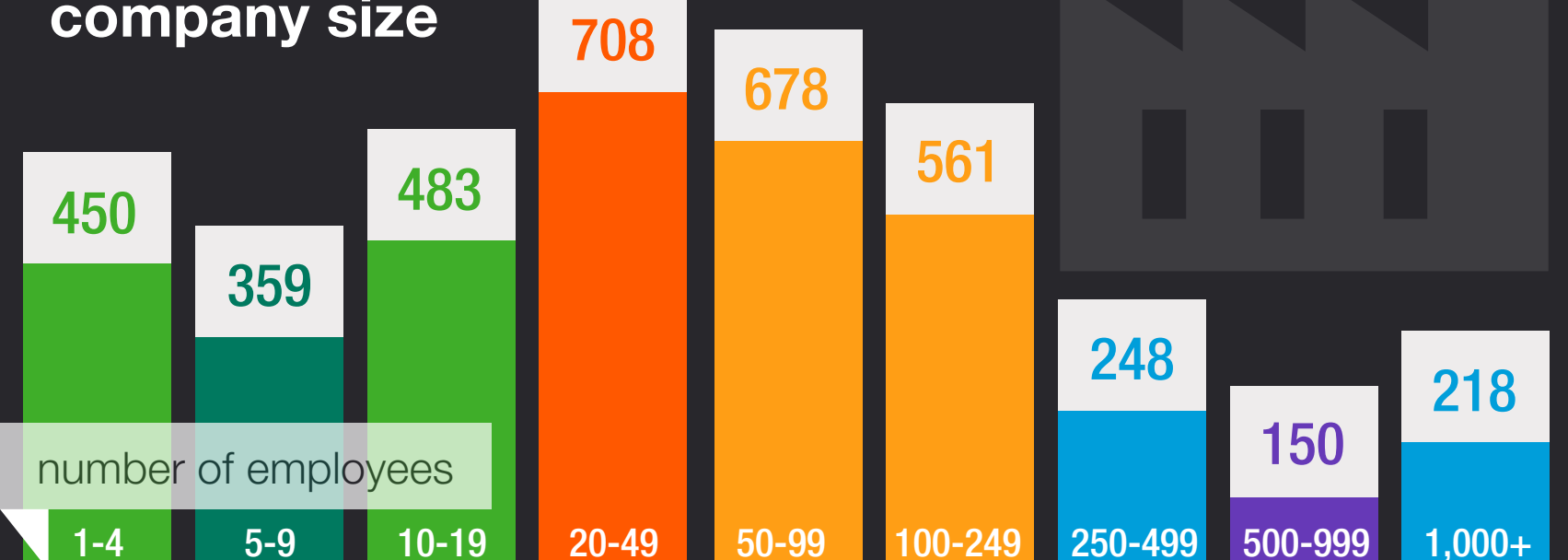
1,777
first-time attendees



Guests from 50 states, 11 provinces and territories, and 41 countries . . .



Attendees by company size



90% of interviewed attendees' favorite color is . . . **blue**

Sage people are pet people



124
exhibitors

305
speakers

480
sessions

The breakdown



500+
visitors



to the Customer Solutions Center

Hands-on training for the Sage Knowledgebase, Sage City forums, and Sage University courses.

648
visitors



to the Innovation in Motion Lab

Showcase of current and in-development Sage products, emerging technologies, and more.



27% increase

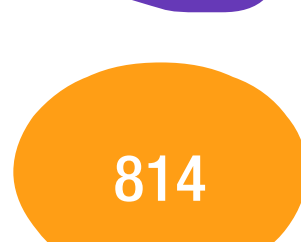
in Sage City registration



25,000 #SageSummit messages



12.7M social impressions



814 social floor connections

Popular hashtags

#SageSummit
#vegas
#growfromhere
#smallbiz
#sage
#bizstone
#magicjohnson
#tomdavis
#jcareysmith
#jessicaalba
#robertgibbs

#karlove
#neontrees
#socialfloor
#entrepreneur
#millennials
#amazing
#customer
#startup
#cloud
#mobile
#success

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Our journey begins in November >>

inspire tour 2015